



JEWEL PAVILION ORCHARD ROAD

Ngee Ann City Civic Plaza

Open to public 9–18 October, 12–8 pm\*

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'Jewel Pavilion will be closed for private events on 9 and 14 October from 6.30 pm.

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## () Germany

What is special about German jewellery: German jewellers are known for harnessing the latest technology to create their jewellery designs.

"Conceptual design, impeccable precision and engineering are the hallmark of German fine jewellery that is iconic in its subtle elegance," said Ms Angela Loh, Singapore JewelFest festival director.

For example, jeweller Heinz Mayer has a patent for its Rolling Diamond technology, an innovation which sets diamonds in moving parts on hand-made jewellery.

What you need to know: Seven jewellers from Germany have been brought in for this year's JewelFest.

Buddha Diamonds, Hans D. Krieger Fine Jewellery, Heinz Mayer, Niessing and Stenzhorn are returning labels while Erich Zimmermann and Esvara Viva are first-timers to the festival.

Buddha Diamonds, as its name suggests, has patented Buddha-cut diamonds, which are sculpted and cut in-house from a single rough diamond.

The patented cut takes the classic form of the spiritual sage, sitting cross-legged with his palms placed together. It takes 10 times longer to cut as compared to a regular diamond.

Erich Zimmermann is another brand to look out for as an example of designs made using German engineering. Its Cocoon collection, an award-winning series, is known for its voluminous yet lightweight pieces, such as a rose gold necklace that features a string of leaf-shaped segments.



by Buddha Diamonds

### Singapore JewelFest

# Middle East

What is special about Middle Eastern jewellery: Jewellers there draw from a rich history of techniques and cultures from various parts of the region. Influences range from ancient sculptures to oriental symbolism.

"The mystique and classic opulence of the Middle East is the alluring elément in the design and craftsmanship of the jewellery brands from this region," said Ms Angela Loh, Singapore JewelFest festival director.

What you need to know: Four labels from the Middle East are participating in this year's JewelFest.

Gemayel Jewellery from Lebanon, and Arts & Gems and Renee Jewellers – both from the United Arab Emirates – have presented their collections at previous JewelFests.

Yoel Deil Diamonds from Israel will be showcasing its designs for the first time.

The Israeli brand, which has been around for three generations, specialises in diamonds of all colours.

Another recognised label, Arts & Gems, was established in Dubai in 1970 and is one of Dubai's oldest jewellery stores. Its classic pieces, such as a wide sapphire and diamond bracelet, draw from traditional cultural influences and patterns.

