

Just off Schupstraat is the cheerful office of Rubin & Zonen where the family work side by side at the heart of the Antwerp diamond district. We talked with Raphael Rubin:

How would you characterize your office?

Our office enables customers to have a one stop shop in Antwerp, the world's leading diamond centre. We offer customers the option of buying from our inventory and as buying agents we help them find merchandise on the market.

Tell us about your sidestones?

Innovation is important to us and our sidestones are stones that by their lateral setting render the main gem a higher degree of brilliance, thus adding elegance. We manufacture pairs of half moon, trapezoids, trilliants, hearts and much more.

Where do you source from?

Mainly in Russia which gives us an important inventory of all shapes up to 5 carats, in a wide variety of clarities and colour. However,



we are not wholly committed to one supplier as we value independence which keeps us in a very strong position.

Three words that sum up your service?

Reliability, flexibility and expertise.

Where are your customers?

We have well established customers in the States and in Asia, as well as a wide range of European customers. All our customers know that we provide the goods at the best Antwerp Market price. This in combination with our reliability and our service make us a valuable supplier for polished diamonds.

What did you think of Geldof's speech?

If he made just ten people think about the situation in Africa that is positive.

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25 Susan Michel pendant in 18-karat yellow gold with rhodolite garnet on daisy chain.
 26 Erich Zimmermann Pirate ring in 18-karat grey gold with round brilliant diamond.
 27 Ana de Costa Mystical Tarot gold earrings with tsavorite.

